



macromedia university
of applied sciences



**Paris
School of
Business**



**macromedia
community e.v.**



LEXIE – Learning EXpedition for IMPACT Entrepreneurs

**Shaping Europe's future across borders –
A German-French learning and exchange project**

Impact entrepreneurship projects are necessary to enable the transition of our societies towards more sustainable models. Such projects must be carried out by people from very diversified backgrounds, for the transition to be fair and inclusive.

For this reason, we have created the LEXIE program, a learning expedition devoted to helping early-stage impact entrepreneurs from diverse countries and backgrounds turn their ideas into reality.

LEXIE

- is a learning expedition: participants are immersed for several days in a series of workshops, inspirational talks, co-development sessions, visits, etc.
- Participants are selected based on their human qualities, their soft skills and their projects
- For the selected participants, the program is free of charge, so that anyone can attend, regardless of their financial situation

Munich Session Monday, May 11th to Friday, May 15th

Paris Session Monday, June 1st to Friday, June 5th

For Application

please send until **April 15th, 2026**

letter of motivation, CV and a **short presentation**

of the business idea (max.1 page) → startup@macromedia.de

Prof. Dr. Arthur Hofer, Head of Commission 'Entrepreneurship'

supported by



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