



**macromedia university**  
of applied sciences



**Paris  
School of  
Business**



**macromedia  
community e.v.**

## Learning **EX**pedition for **IMPACT** Entrepreneurs

**Shaping Europe's future across borders**  
**A German-French learning and exchange project**

Impact entrepreneurship projects are necessary to enable the transition of our societies towards more sustainable models. Such projects must be carried out by people from very diversified backgrounds, for the transition to be fair and inclusive.

For this reason, we have created the LEXIE program, a learning expedition devoted to helping early-stage impact entrepreneurs from diverse countries and backgrounds turn their ideas into reality.

### Key Aspects

**LEXIE** is a learning expedition: participants are immersed for several days in a series of workshops, inspirational talks, co-development sessions, visits, etc.

Participants are selected based on their human qualities, their soft skills, and their projects

For the selected participants, the program is free of charge, so that anyone can attend, regardless of their financial situation

### Munich Session

Monday, May 11th to Friday, May 15th

### Paris Session

Monday, June 1st to Friday, June 5th

### For Application

please send **letter of motivation**, **CV** and a **short presentation** of the business idea (max.1 page) → [startup@macromedia.de](mailto:startup@macromedia.de)  
Prof. Dr. Arthur Hofer,  
Head of Commission 'Entrepreneurship'

### Deadline for Application

**April 15th, 2026**

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